

RESEARCH AND DEVELOPMENT, NEUCHÂTEL - QUARTERLY REPORT

DIVISION : PROCESS DEVELOPMENT
SUBJECT TITLE : WARHOL
PERIOD COVERED : APRIL - JUNE 1990
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KEYWORDS : warhol, et, pan, expansion, trials, europe,
us, mlf, ccv

OBJECTIVES

Evaluation of Pan-European Marlboro ET expanded in the USA and US Marlboro ET expanded in Europe.

STATUS

The trial results from the runs in USA and in Berlin were put together and sent to the Process Development group of R&D in Richmond for reviewing prior to their visit in Neuchâtel on July 9, 1990 (1).
Handmade cigarettes of 100% ET of the various runs were smoke evaluated on June 25, 1990 by Panel A in Lausanne (2).

PLANS

Discuss on July 9, 1990 in Neuchâtel the trial results with MM Burnley and Alonso from R&D Richmond in order to establish the final report with commonly agreed comments and conclusions.

REFERENCES

- (1) Lüthi-N., Fax to Holland-T., "Project WARHOL trial results", June 27, 1990.
- (2) De Borst-E., Taste evaluation sheet on project WARHOL, June 25, 1990.

NIL/vag/July 13, 1990
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